

# emPOC2023 Sponsorship Menu

Code	Sponsorship Category	Value (RM)	Exhibition	Conference & Cocktail Passes	Golf (Players)	Feature on emPOC Website			Company Profile in Conference Guide	Logo on Conference Backdrop	Logo on Sponsor Listing Board	Logo on Signage at Specific Venue / Specific Item	Others
						Logo	Link to Company Website	Company Profile Writeup					
1	Lead Partner(s)	100,000	6m x 3m	30	12	/	/	/	2 Full Pages	/	/		5 mins airtime at conference hall
2	Platinum Sponsor(s)	75,000	3m x 3m Shell Scheme	20	4	/	/	/	Full Page	/	/		
3	Gold Sponsor(s)	45,000	3m x 3m Shell Scheme	10	2	/	/		Full Page	/	/		
4	Silver Sponsor(s)	25,000		5		/	/		½ Page	/	/		
5	Welcome Reception (Cocktail)	75,000	3m x 3m Shell Scheme	10	4	/	/		Full Page	/	/	Cocktail Venue	
6	Golf Challenge	75,000		5	12	/	/		Full Page	/	/	Golf Venue	
7	Conference Bag	70,000		5		/	/		Full Page	/	/	On item	
8	Programme Card	20,000		3		/	/		½ Page	/	/	On item	
9	Coffee Break AM on Conference Day	15,000		2		/	/		½ Page	/	/	Tea break area	
10	Coffee Break PM on Conference Day	15,000		2		/	/		½ Page	/	/	Tea break area	
11	Conference Lanyard	15,000		2		/	/		½ Page	/	/	On item	
12	Conference Guide Ad	5,000				/	/		Full Page	/	/		

# Get In Touch

For more information on sponsorship opportunities, please contact:

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Visit [www.em.pocmalaysia.com](http://www.em.pocmalaysia.com) for latest event updates.